

Open Data Hackathon

What is a hackathon?

A hackathon [hack + (mara)thon] is a 24 hours coding challenge. Participants work in teams on an idea in order to present a working prototype to a jury of experts after time's up!

Our target:

Young inventors and creative people! We are proud to say that most of our participants are developers - male and female, as well as designers, journalists and data experts. We welcome different ideas, backgrounds and competences.

Why is this event so interesting?

Hackathon combines great ideas development, entrepreneurship spirit and a brisk atmosphere! You can find developers and creative minds working hand in hand at the speed of light to present an innovative prototype together!

Sponsoring Opportunities

BECOME A SPONSOR!

One of the reasons hackathons are so tempting is given by prizes!

Companies can sponsor a prize and in this way they will get a seat - together with experts - in the jury. Each company can define the qualification criteria and select their winning team!

As for prizes we suggest to offer a prize where the whole team can benefit from: a study trip, participation to interesting conferences, gadgets, acceleration programmes, etc.

You will be mentioned as a sponsor in our website and during the event.

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Hackathon Events 2018

Summer Lido Hackathon, 3-4 August 2018

This Hackathon will be organized by the Ecosystem Film & Creative Industries together with the Ecosystem ICT & Automation of IDM.

Topic: digitalization in the creative industries; specific topics will be defined by the sponsors through the challenges provided

Expected participants: creative talents, designers and developers

Number of participants: ~20

Location: Lido Schenna

For sponsorship opportunities: see the form below.

HackTheAlps Hackathon, 21-23 September 2018

This Hackathon will be organized by HackTheAlps together with the Ecosystem ICT & Automation of IDM.

Topic: specific topics will be defined by the main sponsors through the challenges provided

Expected participants: developers

Number of participants: ~80

Location: Plan de Corones/Kronplatz

For sponsorship opportunities: contact the organization team on www.hackthealps.it or info@hackthealps.it

Vertical Innovation Hackathon, 16-17 November 2018

This Hackathon will be organized by the Ecosystem ICT & Automation of IDM. Participants will be challenged in building an innovative prototype or solution.

Topic: specific topics will be defined by the sponsors through the challenges provided

Expected participants: designers, developers, entrepreneurs and enthusiasts

Number of participants: ~80

Location: NOI Techpark, Bolzano/Bozen

For sponsorship opportunities: see the form below.

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Summer Lido Hackathon & Vertical Innovation Hackathon Sponsorship Rules

This document defines the guidelines for sponsoring the **hackathon event**. As a sponsor, you can choose among different ways of supporting the event:

SPONSORSHIP

- can define a topic and must propose a prize;
- can define the criteria to assign the prize;
- can present the company before the hackathon as a short pitch;
- will be mentioned as sponsor on the website;
- can have 1 jury member;
- can show a banner¹ in the hackathon room (max: 1,00 m large x 2,50 m high);

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ADDITIONAL SERVICES (only for Vertical Innovation Hackathon during the SFScOn)

These services are bookable in addition to your sponsorship.

SFScOn EXPOSITION SLOT- € 600,00 + IVA

standing table and space for 1 banner¹ (max: 1,00 m large x 2,50 m high) in the hall

SFScOn SPEAKER'S DINNER PASS - € 500,00 + IVA

Payment method

Sponsor will receive an invoice form IDM Südtirol/Alto Adige not more than 30 days after the contract signing.

¹ All contents of the promotional material and banners must be approved by the organizers. Promotion of non free software is not allowed. All material, except for the banners, must be delivered in printed form to the organizers offices at least one month before the event.

Sponsorship Proposal²

With this document I, (name surname)

as a representative of the company (company name)

declare to be interested to sponsor the following hackathon:

- Summer Lido Hackathon**
- Vertical Innovation Hackathon during SFScOn**

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I am also interested into this additional services during SFScOn:

- n. ___ EXPOSITION SLOT
- n. ___ SPEAKER'S DINNER PASS

Billing information:

Company name: _____

Address _____

VAT number _____

Place and date: _____, ___/___/___

Signature: _____

² We kindly ask you to send this form compiled in all its parts as your request to become a sponsor, to the following e-mail address: info@hackathon.bz.it
The organization team will confirm your application at last as two (2) weeks before the events date.

Sponsorship Agreement³

Sponsor Name

E.g. "Deutsche Bahn and SASA"

Sponsor Logo

Please provide a high resolution logo

Link to sponsor website

Prize title

E.g. "Present your project at a DB Hackathon"

Short prize description

E.g. "You and your team will have the opportunity to participate to a hackathon organized by Deutsche Bahn in one of their office locations. Travel and accommodation costs are included."

Prize qualification criteria

E.g. "Your project uses sensors and open data to improve the SMART Mobility experience."

Name of the person that will be in the jury

Photo (headshot) of the person that will be in the jury

Please provide a headshot color photo in high resolution. If possible: portrait orientation, clear background. Minimum resolution: 365x270px.

Link to information page (E.g. LinkedIn) of the person that will be in the jury

Name of company representative _____

Signature of company representative _____

Location and date: _____, ___ / ___ / _____

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