

## NOI Hackathon - Call4Sponsor

### What is a hackathon?

A hackathon [hack + (mara)thon] is a 24 hours coding challenge. Participants work in teams on an idea in order to present a working prototype to a jury of experts after time's up!

### Our target

Young inventors and creative people! We are proud to say that most of our participants are developers - male and female, as well as designers and data experts. We welcome different ideas, backgrounds and skills.

### Why is this event so interesting?

Hackathon combines great ideas development, entrepreneurship spirit and a brisk atmosphere! You can find developers and creative minds working hand in hand at the speed of light to present an innovative prototype together!

### Sponsoring Opportunities

#### BECOME A SPONSOR!

One of the reasons hackathons are so tempting is given by prizes! Companies can sponsor a prize and in this way they will get a seat - together with experts - in the jury. Each company can define the qualification criteria and select their winning team!

As for prizes we suggest to offer a prize where the whole team can benefit from: a study trip, participation to interesting conferences, vouchers, etc.

You will be mentioned as a sponsor in our website and during the event.

#### NOI AG / S.p.A.

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info@noi.bz.it  
PEC: noi@pec.noi.bz.it  
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Eintragung im Handelsregister  
der Handelskammer Bozen  
Steuernr. & MwSt.Nr.: 02595720216  
Ges.kapital voll eingezahlt:  
110.740.000 €

Numero d'iscrizione nel registro  
delle imprese presso la Camera  
di commercio di Bolzano  
Codice fiscale e part.  
IVA.: 02595720216  
Capitale sociale interamente  
versato: 110.740.000 €

## Hackathon Events 2019

### NOI Hackathon Summer Edition, 9-10th August 2019

The event is realized by NOI Techpark and in particular by the Start-up Incubator together with the Tech-Transfer Digital. Summer Lido Hackathon 2019 is supported by the project Startup.Euregio, funded by EU funds from the European Regional Development Fund and Interreg Italia-Austria 2014-2020.

Topic: specific topics will be defined by the sponsors through the challenges provided

Expected participants: creative talents, designers and developers

Number of participants: **~40**

Location: **Lido Schenna**

For sponsorship opportunities: see the form below.

### NOI Hackathon during SFSccon, 15-16th November 2019

This Hackathon will be organized by NOI Techpark .

Participants will be challenged in building an innovative prototype or solution.

Topic: specific topics will be defined by the sponsors through the challenges provided

Expected participants: designers, developers, entrepreneurs and enthusiasts

Number of participants: **~100**

Location: **NOI Techpark, Bolzano/Bozen**

For sponsorship opportunities: see the form below.

## NOI Hackathon - Sponsorship Rules

This document defines the guidelines for sponsoring the hackathon event.

### A SPONSOR

- will define a topic for the prize he provides;
- will define the criteria to assign the prize;
- can present the company before the hackathon as a short pitch;
- will be mentioned as sponsor on the website;
- can have 1 jury member;
- will provide a mentor;
- can show a banner in the hackathon room (max: 1,00 m large x 2,50 m high);
- can provide a promotional material<sup>1</sup> for participants.

### OPTIONAL SERVICES (only for NOI Hackathon during the SFScen)

These services are bookable in addition to your sponsorship.

- **SFScen EXPOSITION SLOT** - € 600,00 + IVA  
standing table and space for 1 banner<sup>1</sup> (max: 1,00 m large x 2,50 m high)  
in the hall
- **SFScen SPEAKER'S DINNER PASS** - € 500,00 + IVA

To confirm your support, we kindly ask you to complete the following form and send it to the e-mail address: [info@hackathon.bz.it](mailto:info@hackathon.bz.it)

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<sup>1</sup> All contents of the promotional material and banners must be approved by the organizers. Promotion of non free software is not allowed. All material, except for the banners, must be delivered in printed form to the organizers offices at least one month before the event.

## NOI Hackathon - Sponsorship Proposal

This form must be sent to the email address: **info@hackathon.bz.it**

With this document I, (name surname)

\_\_\_\_\_

as a representative of the company (company name)

\_\_\_\_\_

declare to be interested to sponsor the following hackathon:

- NOI Hackathon Summer Edition**
- NOI Hackathon during SFSccon**

and also interested into this additional services during SFSccon:

- n. \_\_\_ EXPOSITION SLOT
- n. \_\_\_ SPEAKER'S DINNER PASS

Company name \_\_\_\_\_

Address \_\_\_\_\_

VAT number \_\_\_\_\_

Place and date: \_\_\_\_\_, \_\_\_ / \_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_

## NOI Hackathon - Agreement<sup>2</sup>

### Sponsor Name

*E.g. "Deutsche Bahn and SASA"*

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### Sponsor Logo

Please provide a high resolution logo.

### Link to sponsor website

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### Prize title

The title will be displayed on the homepage of [hackathon.bz.it](http://hackathon.bz.it)  
*E.g. "Present your project at a DB Hackathon"*

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### Short prize description - "Read More"

The short prize description will be displayed in the "Read More" section of the prizes on the homepage of [hackathon.bz.it](http://hackathon.bz.it)  
*E.g. "You and your team will have the opportunity to participate to a hackathon organized by Deutsche Bahn in one of their office locations. Travel and accommodation costs are included."*

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<sup>2</sup> We kindly ask you to send this form compiled in all its parts as your request to become a sponsor, to the following e-mail address: [info@hackathon.bz.it](mailto:info@hackathon.bz.it)  
The organization team will confirm your application at last as two (2) weeks before the events date.

**Prize qualification criteria - “Show Criteria”**

The prize qualification criteria will be displayed in the “Show Criteria” section of the prizes on the homepage of hackathon.bz.it. The Criteria will be hidden till the start of the 24 hours.

*E.g. "Your project uses sensors and open data to improve the SMART Mobility experience."*

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**Name of the person that will be in the jury**

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**Photo (headshot) of the person that will be in the jury**

Please provide a headshot color photo in high resolution. If possible: portrait orientation, clear background. Minimum resolution: 365x270px.

**Link to information page (E.g. LinkedIn) of the person that will be in the jury**

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**Name of the person that will be mentor**

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**Photo (headshot) of the person that will be mentor**

Please provide a headshot color photo in high resolution. If possible: portrait orientation, clear background. Minimum resolution: 365x270px.

**Link to information page (E.g. LinkedIn) of the person that will be mentor**

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**Name of company representative:** \_\_\_\_\_

**Signature of company representative:** \_\_\_\_\_

Place and date: \_\_\_\_\_, \_\_\_ / \_\_\_ / \_\_\_\_\_