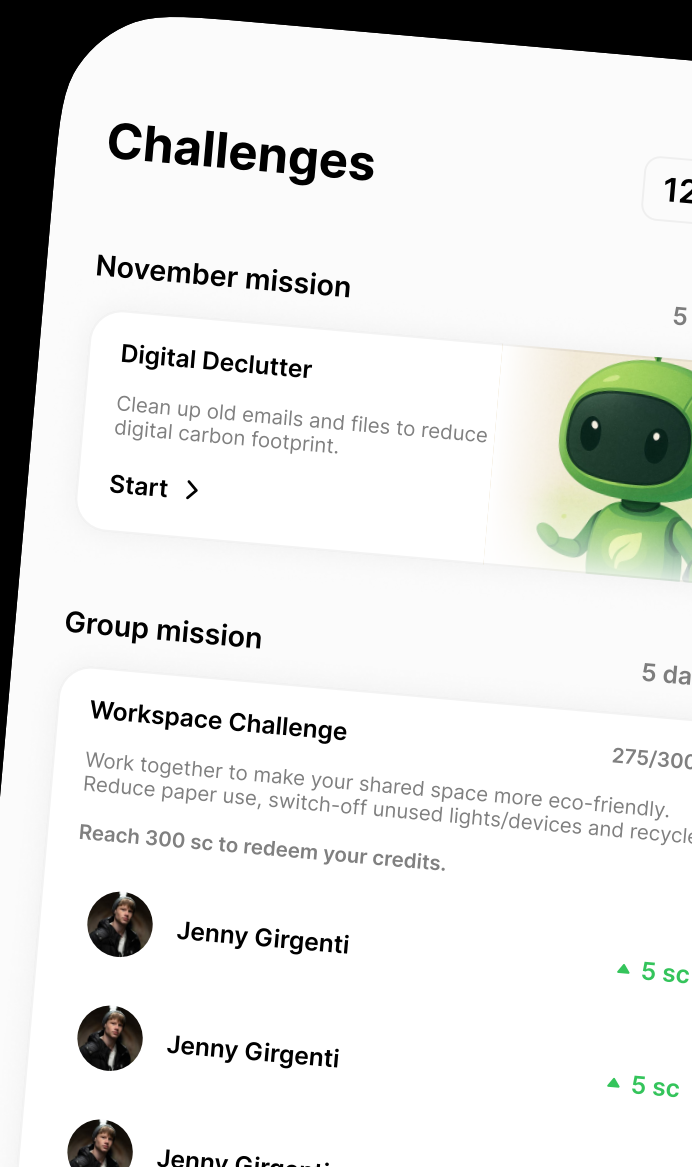
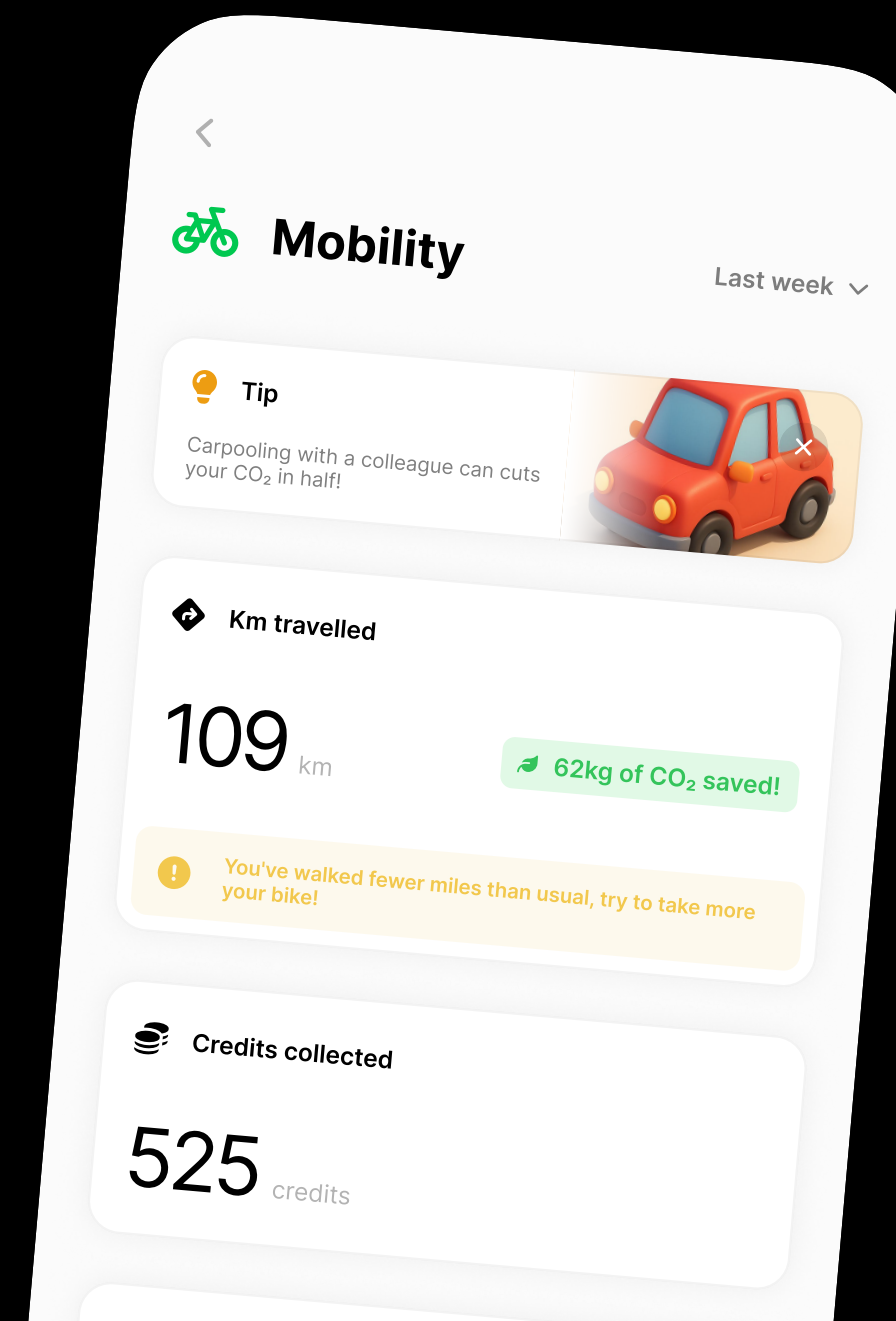
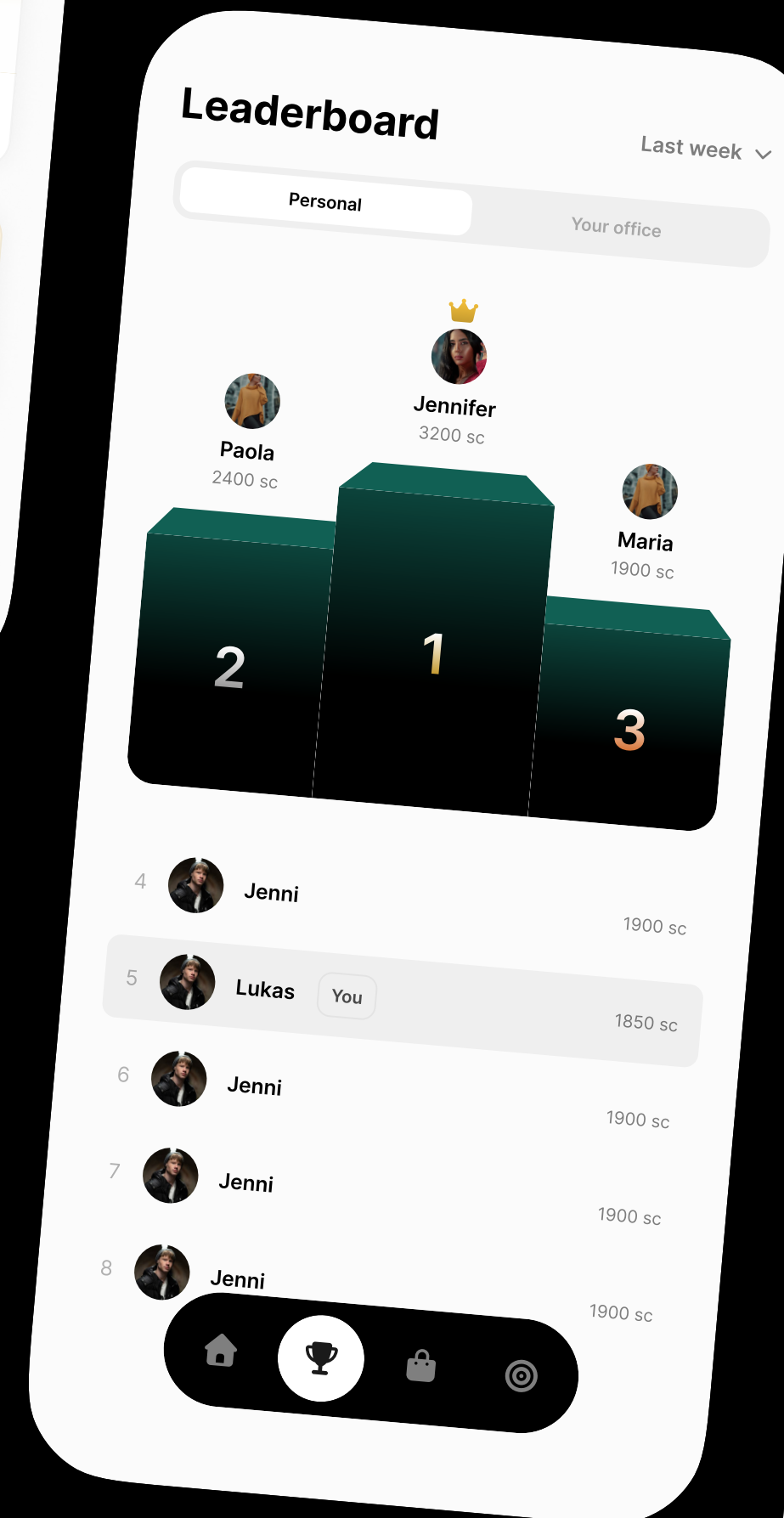
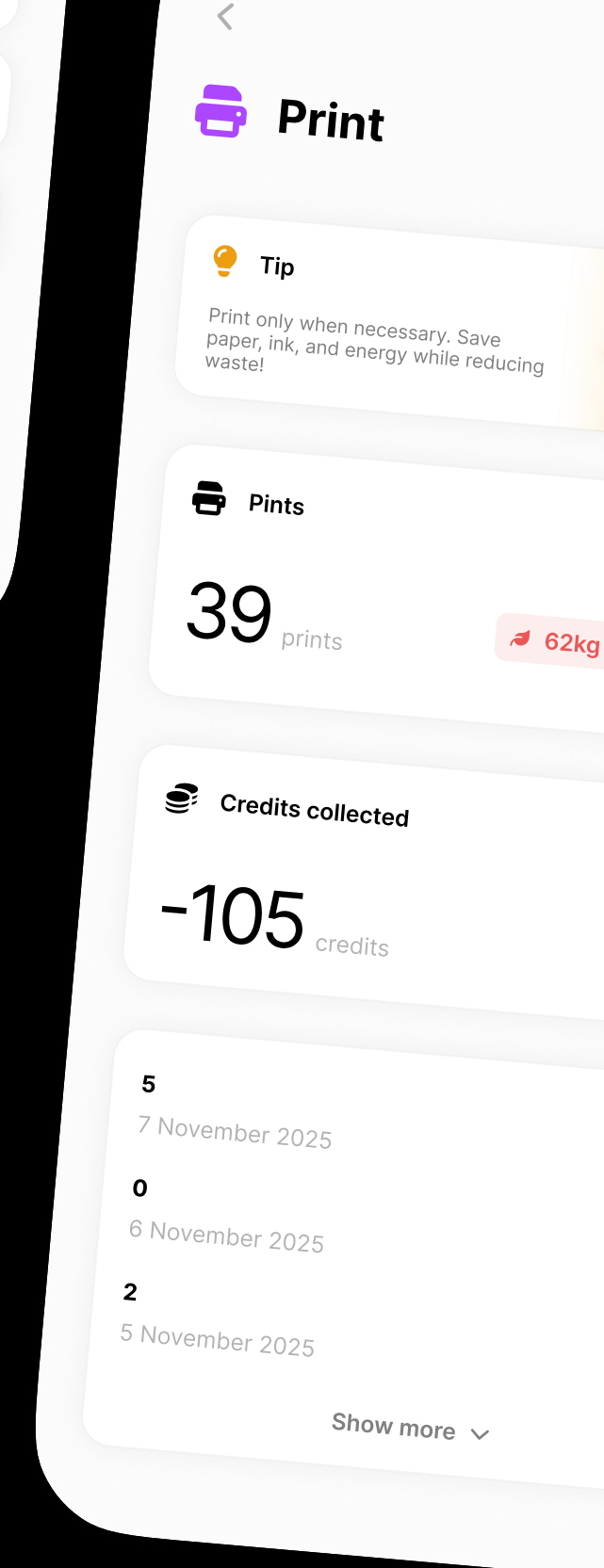
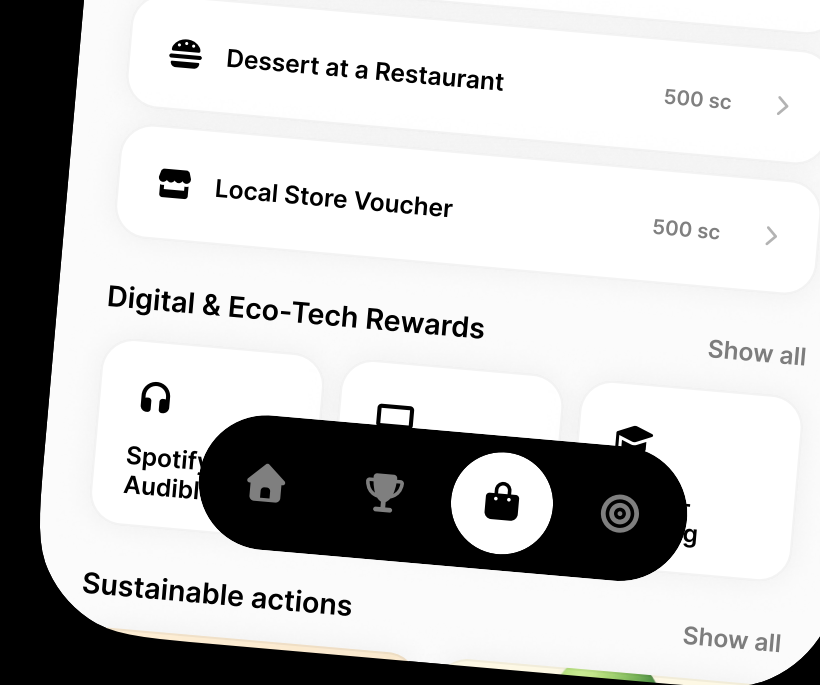
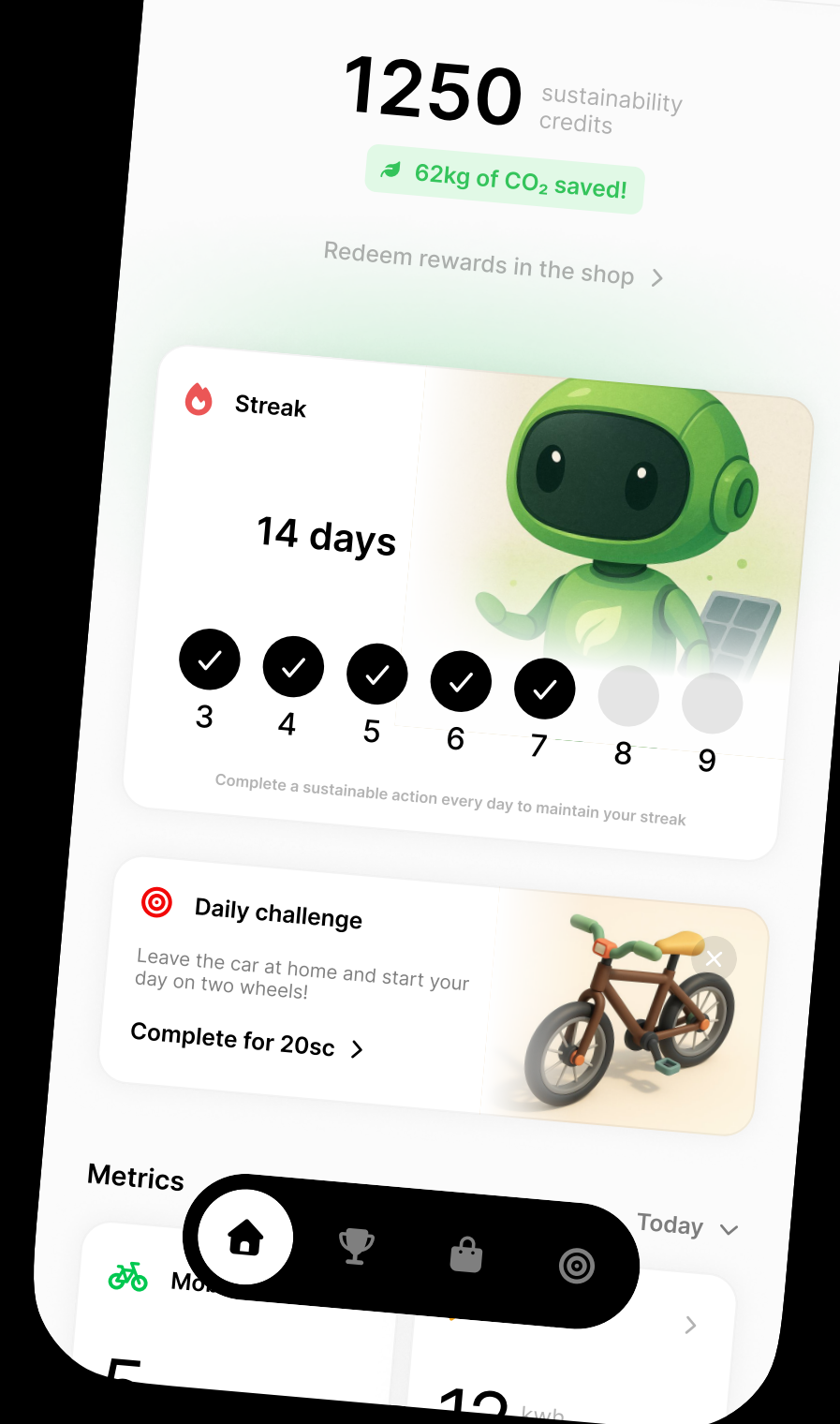


EKONVERTO

Turn small actions into big impact



Our team



Gabriele Armani

UI/UX Designer



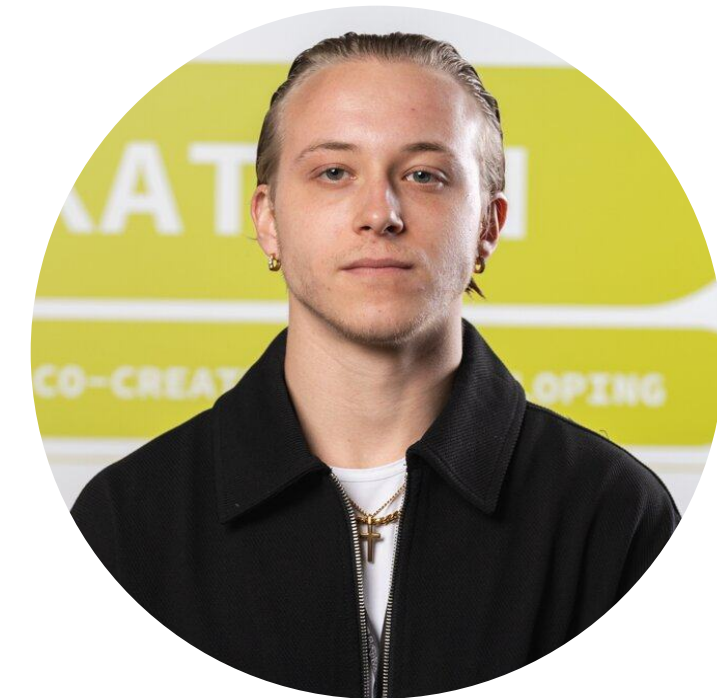
Octavian Fusari

UI/UX Designer



Matteo Beltrami

AI Developer



Francesco Merighi

Full Stack Web Developer

Introduction

We're excited to present **EKONVERTO**,
our solution for the Konverto Challenge.

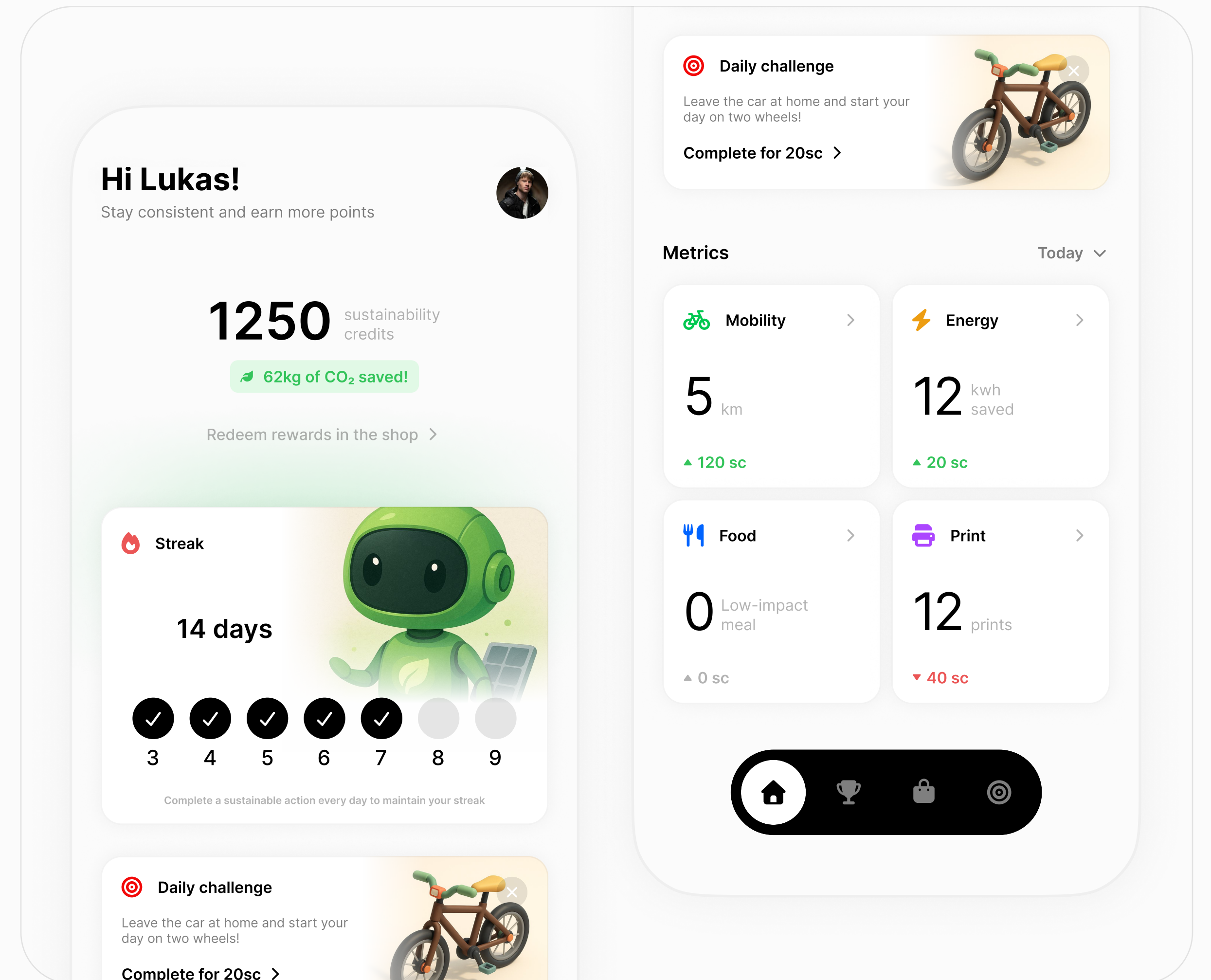
Our goal? Simple, engage and motivate
employees to **reduce their carbon
footprint** through **creativity,
gamification, and data.**

The logo for EKONVERTO, featuring the word in a bold, sans-serif font. The 'EKO' part is teal and the 'NVERTO' part is black.

Concept

We tracks daily sustainable actions and turns them into a **dashboard**

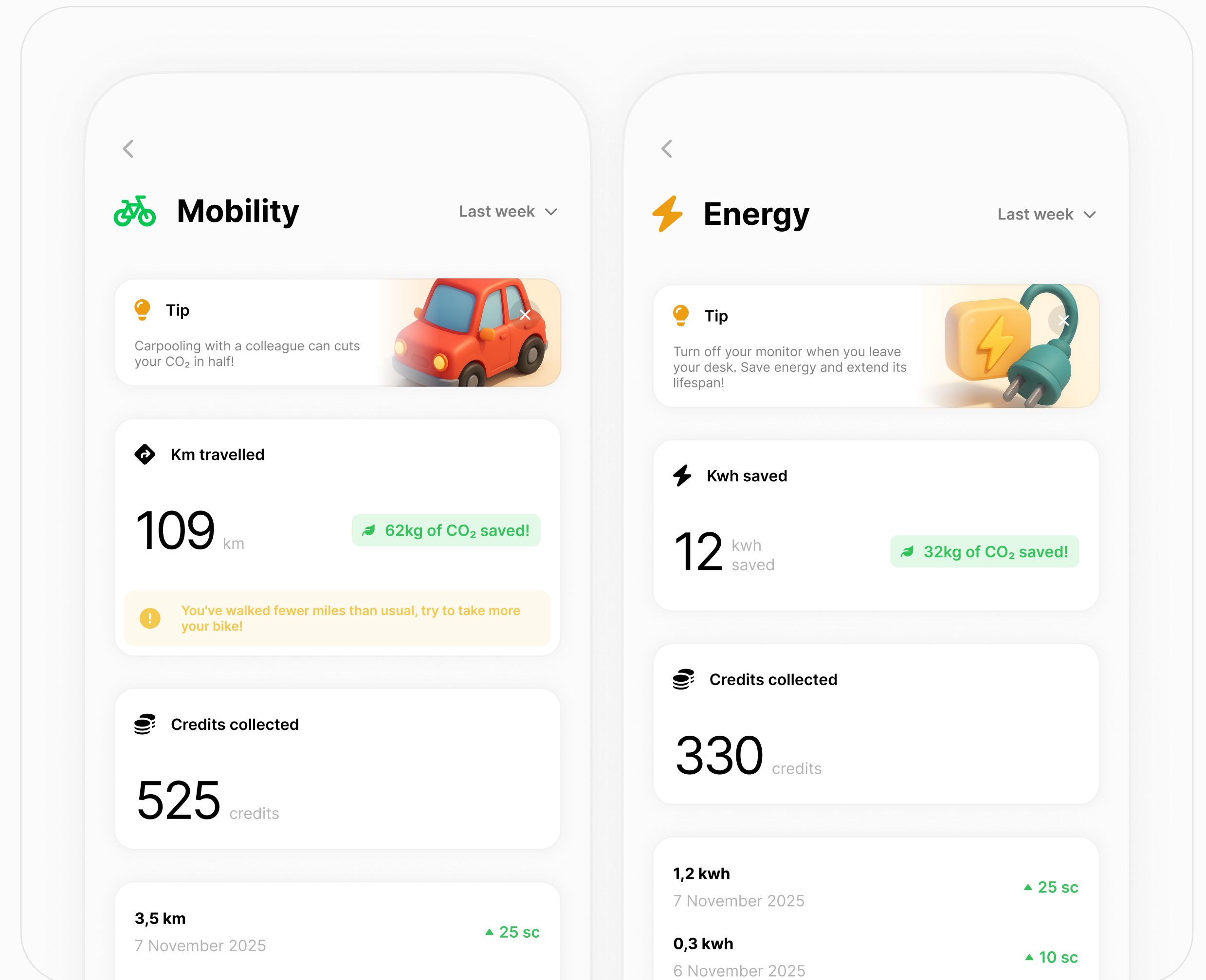
- ✓ Sustainability credits
- ✓ Kg of CO₂ saved based on user actions
- ✓ Clear overview of performance over time



Data Collection

We use **company badge data and internal systems** to collect metrics automatically, depending on the category:
Food, Energy, Mobility, and Prints.

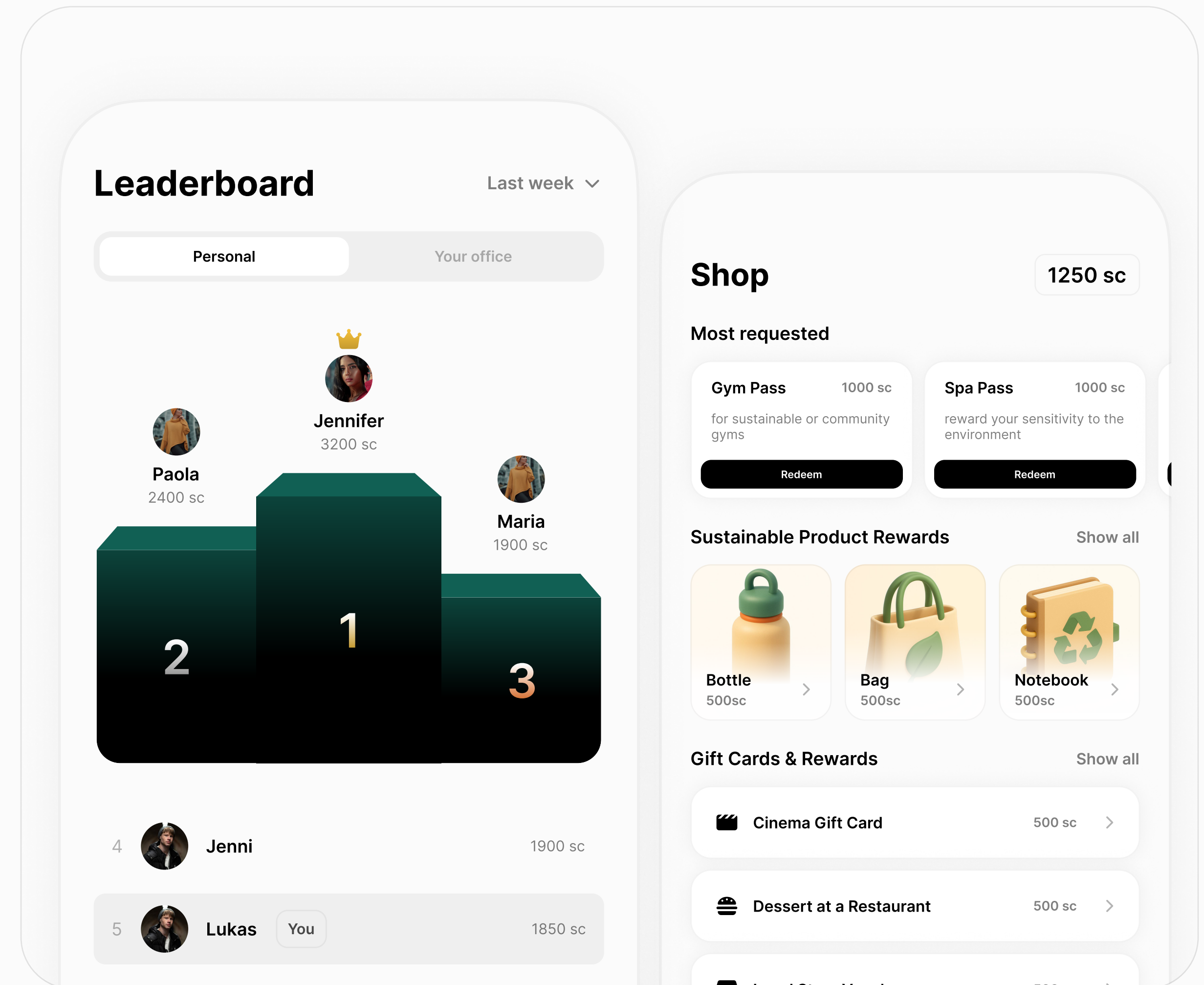
This ensures data is **accurate, integrated, and effortless** for the user.



Gamification & Motivation

Each sustainable action earns **Sustainability Credits**, raising individual and team scores **redeemable for prizes and gift cards**.

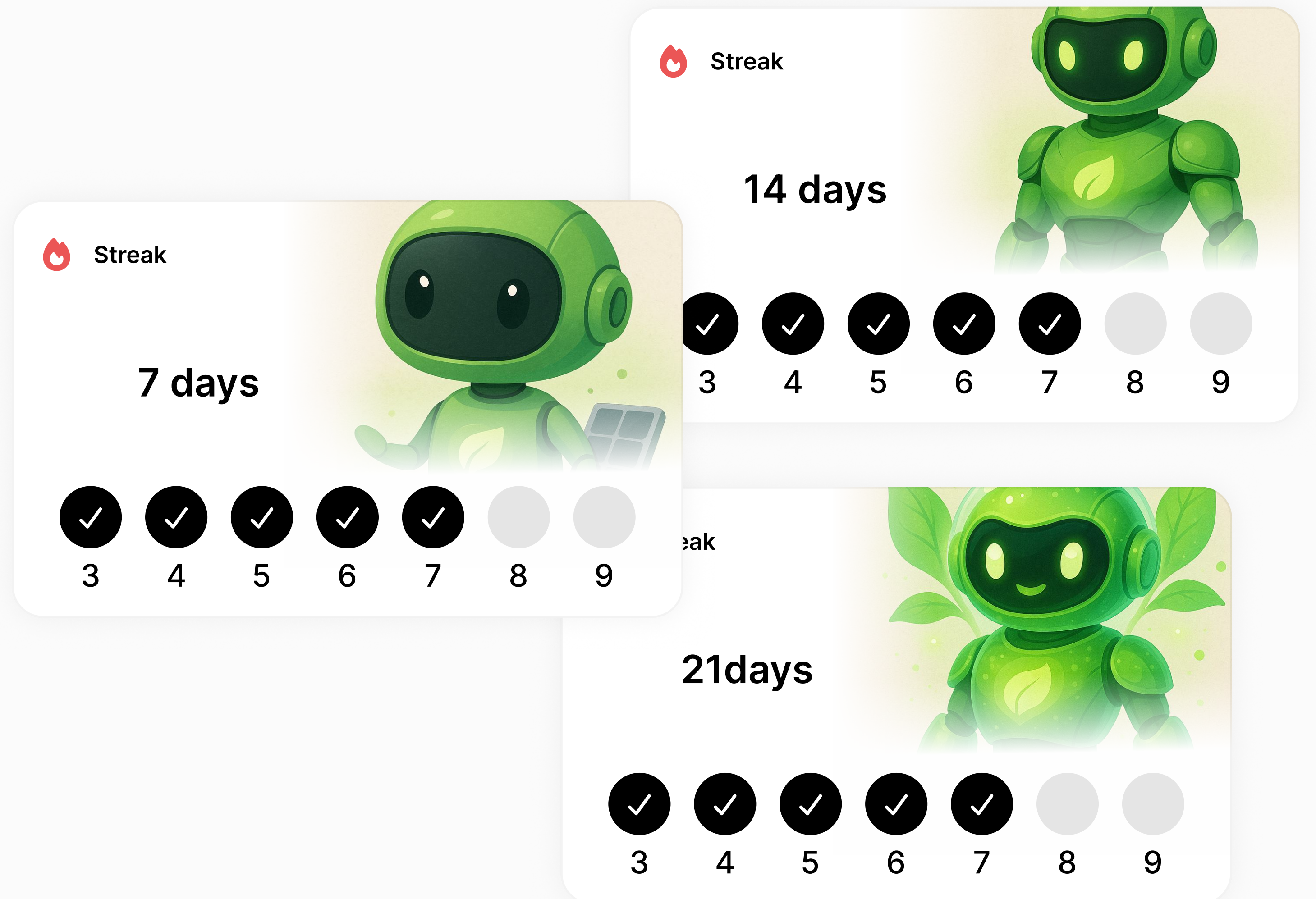
The aim: make **sustainability part of the culture**, not just a rule.



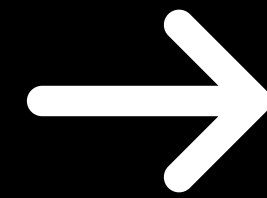
Our mascotte evolution

We also designed a **mascot** that **evolves** and changes as users keep up their **streaks**.

It adds a **playful, emotional layer** and gives employees a visual sense of **progress** and **motivation**.



It's time for the working prototype!



Conclusion

With EKONVERTO, every employee becomes **an active part** of Konverto's sustainable mission.

Let's make sustainability engaging, measurable, and fun with **EKONVERTO**



Thank you for your attention!



Gabriele Armani

UI/UX Designer



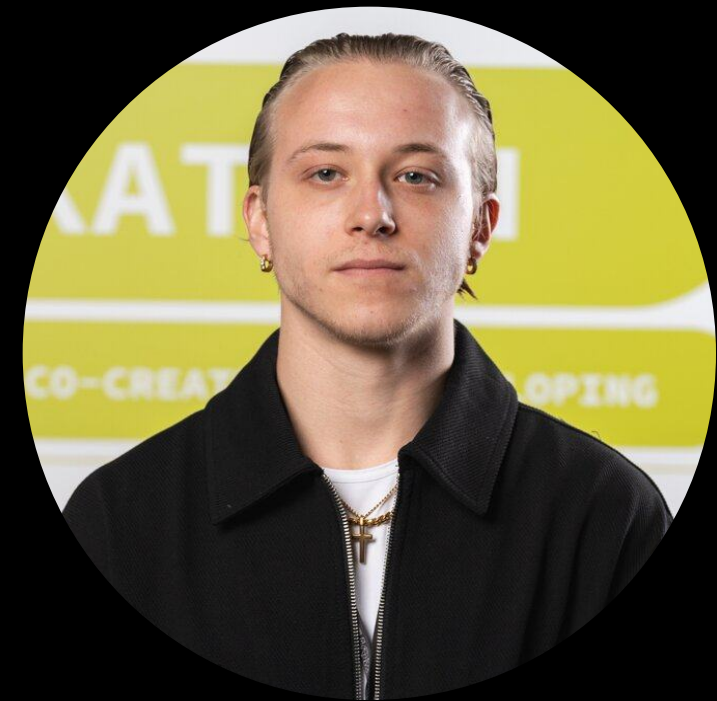
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