



BY

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NOI HACKATHON 2023

GRUBER LOGISTICS



Data driven solution for the future of logistics

The Itruck app collects images from the driver of the Gruber logistics company. It recognises the truck images and creates a database of trucks on the road based on their company, contact and location information.



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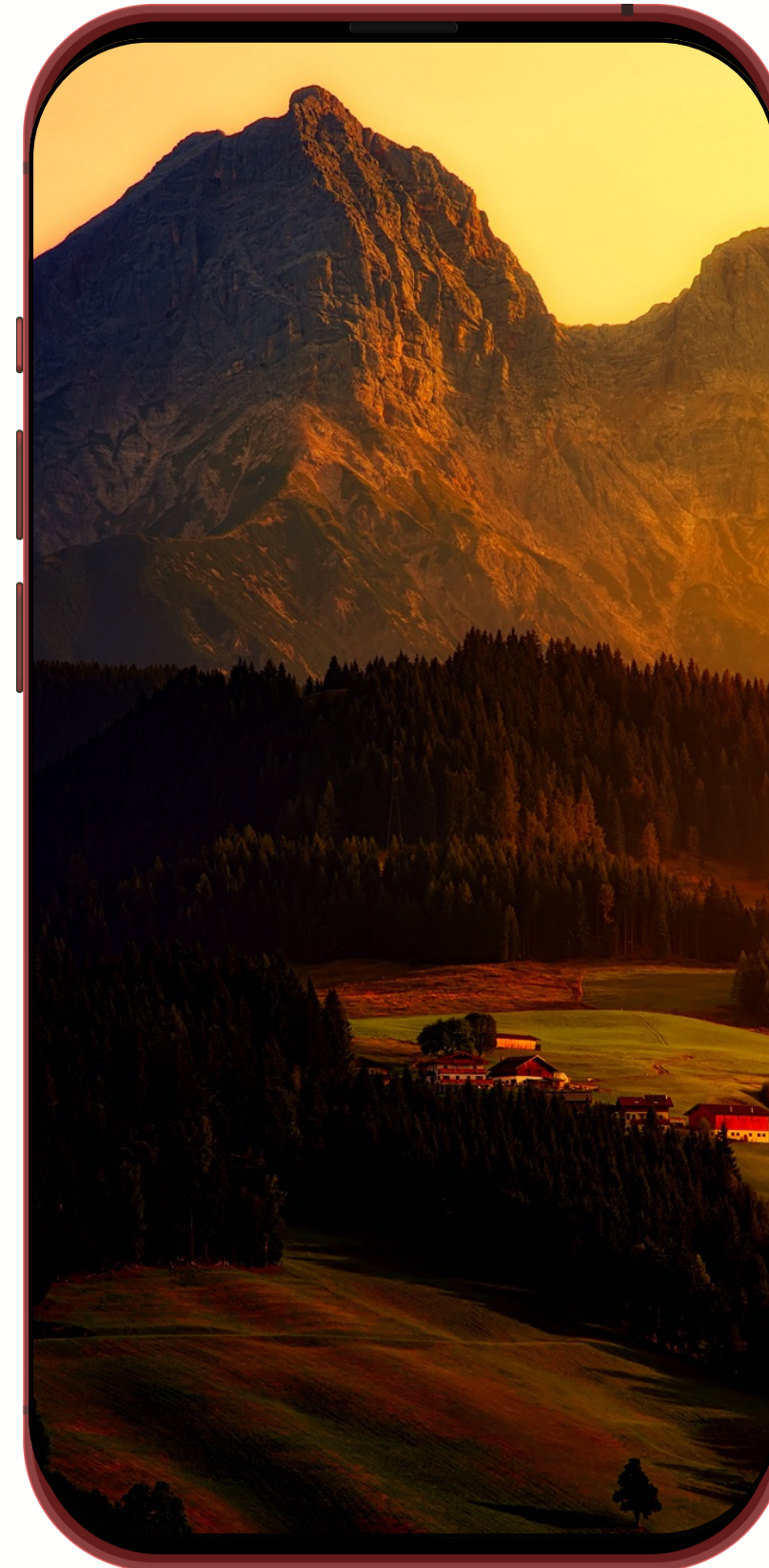
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Data driven solution for the future of logistics

With this app, we want to create solutions for market research, to reach out to potential competitors or collaborators, and to use the data in an efficient way for future research and the needs of the logistics market.



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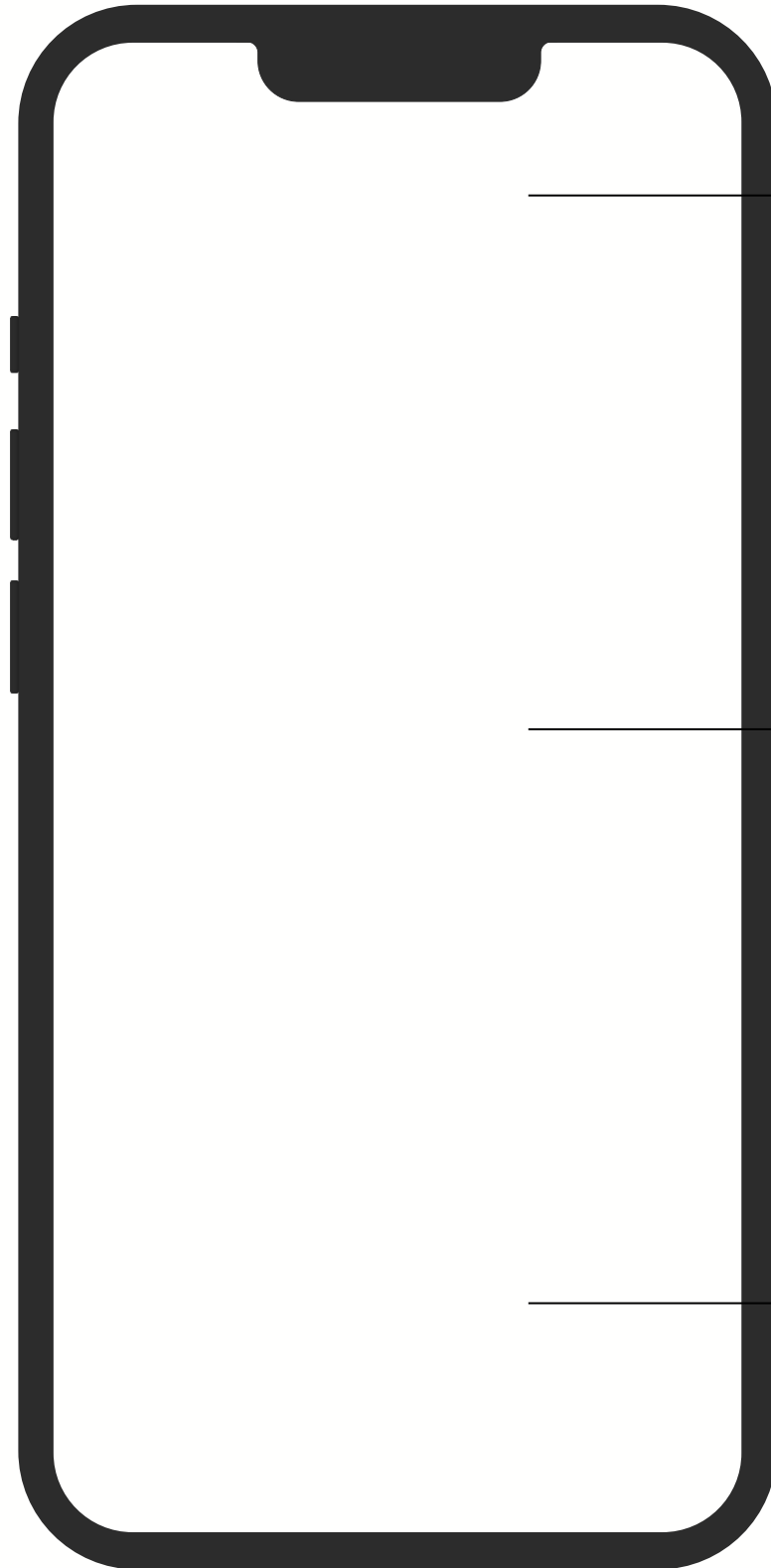
Features

Human Assisted Data Collection

- Uploading and capturing photo
- Image Recognition
- Truck info categorisations
- Storing the data

User Engagement

- Collecting Tokens
- Gaining vouchers from the tokens



● Safety

- Ringing an alarm in the case of using the App while driving
- Reduction of tokens in the case of using the app while driving state

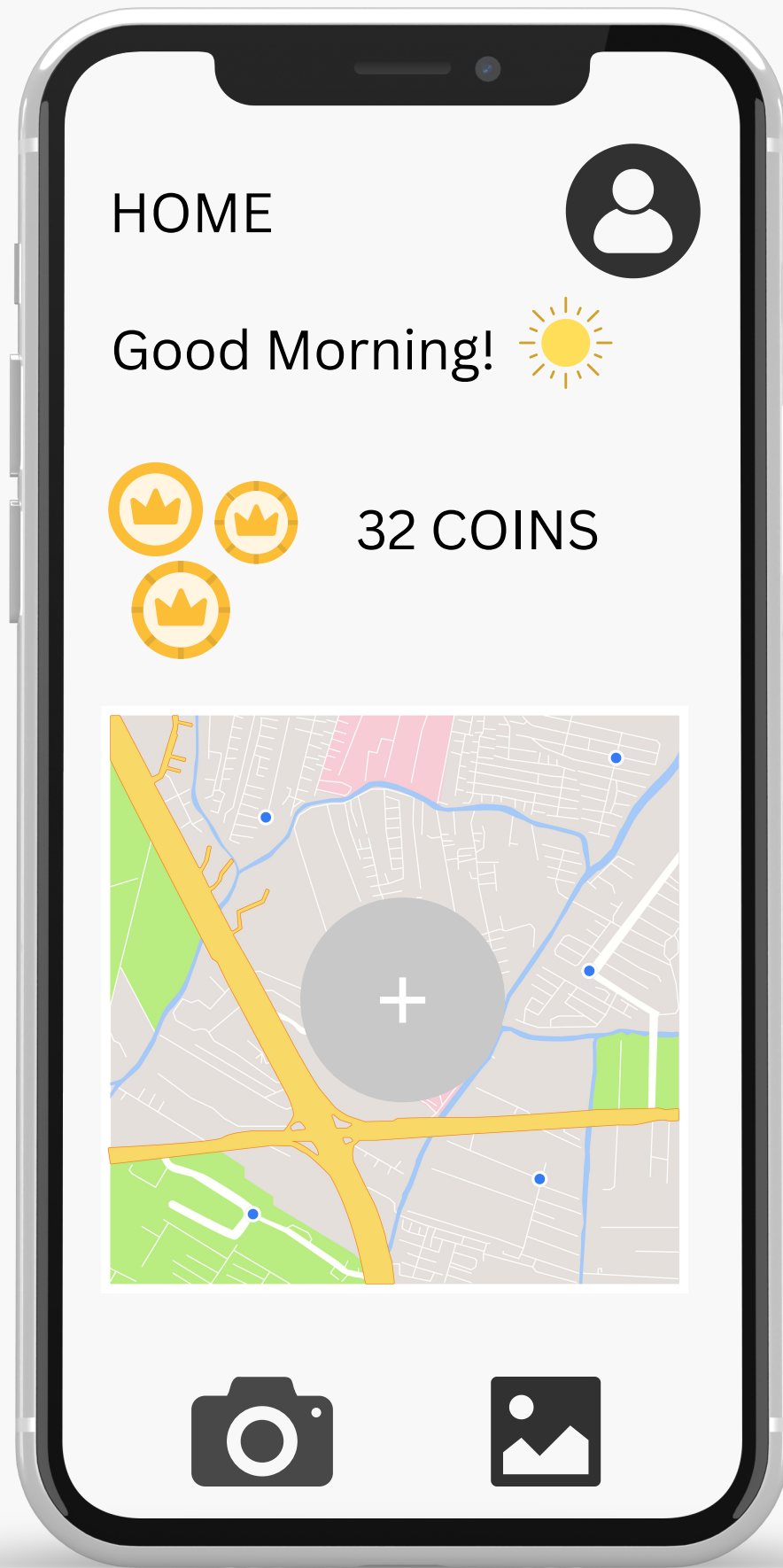
● Dashboard

- Camera access
- Token status
- Location/Map
- Nearest station to use the tokens

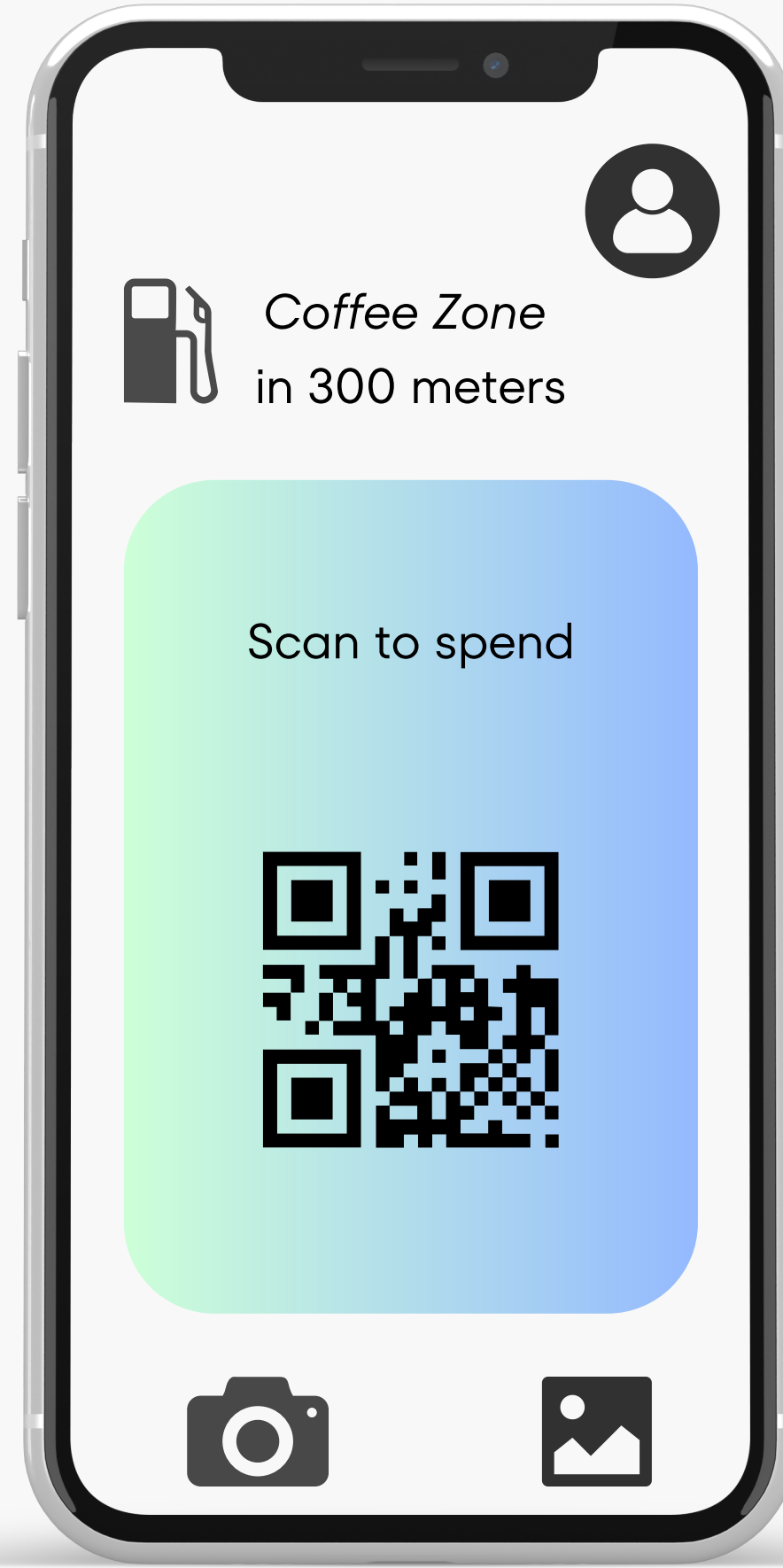
● User Profile

- Driver information

Collect truck pictures and earn rewards



Spend your awards in selected stations



Be aware, be safe!





Thank You



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