

NOI Hackathon - Call4Sponsor

What is a hackathon?

A hackathon [hack + (mara)thon] is a 24-hour coding challenge. Participants work in teams on an idea in order to present a working prototype to a jury of experts after time's up!

Our target

Young inventors and creative people! We are proud to say that most of our participants are developers - male and female, as well as designers and data experts. We welcome different ideas, backgrounds and skills.

Why is this event so interesting?

Hackathon combines the development of great ideas, entrepreneurial spirit and an energetic atmosphere! You can find developers and creative minds working together hand in hand at the speed of light to present an innovative prototype!

Participants can present their project as individuals or as a team (up to max 4).

Sponsoring Opportunities

BECOME A SPONSOR!

Prizes are one of the reasons hackathons are so tempting! Companies can sponsor a prize and by doing so, they will get a seat - together with experts - on the jury. Each company can define the qualification criteria and select their winning team!

In terms of prizes we suggest offering a prize which the whole team can benefit from: a study trip, participation in interesting conferences, vouchers, etc.

You will be mentioned as a sponsor on our website and during the event.

NOI AG / S.p.A.

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info@noi.bz.it
PEC: noi@pec.noi.bz.it
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Eintragung im Handelsregister
der Handelskammer Bozen
Steuernr. & MwSt.Nr.: 02595720216
Ges.kapital voll eingezahlt:
110.740.000 €

Numero d'iscrizione nel registro
delle imprese presso la Camera
di commercio di Bolzano
Codice fiscale e part.
IVA.: 02595720216
Capitale sociale interamente
versato: 110.740.000 €

Hackathon Events 2021

NOI Hackathon Summer Edition, 6-7th August 2021

The event is organized by NOI Techpark. Participants will be challenged to build an innovative prototype or solution.

Topic: specific topics will be defined by the sponsors through the challenges provided.

Expected participants: creative talents, designers and developers

Number of participants: ~30

Location: **Lido Schenna**

For sponsorship opportunities: *see the form below.*

NOI Hackathon Open Data Hub Edition, 1-2nd October 2021

This Hackathon will be organized ONLINE. Participants will be challenged to build an innovative prototype or solution using Open Data Hub and Open Source projects to promote an open and innovative culture.

Topic: specific topics will be defined by the sponsors through the challenges provided.

Expected participants: designers, developers, entrepreneurs and enthusiasts

Number of participants: ~50

Location: **Online**

For sponsorship opportunities: *see the form below.*

NOI Hackathon SFScon Edition, 12-13th November 2021

This Hackathon is organized by NOI Techpark. Participants will be challenged to build an innovative prototype or solution.

Topic: specific topics will be defined by the sponsors through the challenges provided

Expected participants: designers, developers, entrepreneurs and enthusiasts

Number of participants: ~80

Location: **NOI Techpark, Bolzano/Bozen**

For sponsorship opportunities: *see the form below.*

NOI Hackathon - Sponsorship Rules

This document defines the guidelines for sponsoring the hackathon event.

A SPONSOR

- will define a topic for the prize they provide;
- will define the criteria to assign the prize;
- will present the company before the hackathon as a short pitch;
- will be mentioned as sponsor on the website;
- will have 1 seat on the jury;
- will provide a mentor;
- can show a banner in the hackathon room (max: 1,00 m wide x 2,50 m high);
- can provide promotional material¹ for participants.

Fee

	Fee (including Prize value)	Deadline Call4Sponsors
NOI Hackathon Summer Edition 6-7th August 2021	at least 500,00 €	The sponsor must apply within 15th July
NOI Hackathon Open Data Hub Edition (ONLINE) 1st-2nd October 2021	at least 1.000,00 €	The sponsor must apply within 1st August (2 months before the event)
NOI Hackathon SFSccon Edition 12-13th November 2021	at least 1.000,00 €	The sponsor must apply within 18th September (2 months before the event)

Sponsors must provide a winner's prize for each hackathon. The Minimum value per Prize + Fee must be at least 1.000,00 € for NOI Hackathon Open Data Hub Edition & SFSccon Edition or at least 500,00 € for NOI Hackathon Summer Edition.

For example, a sponsor can give a voucher of 100,00 € per participant - a 400,00 € Prize value in total (calculating a full team of 4 participants) - and pay the rest to NOI Hackathon organization (600,00 €).

Deadline: In general, sponsorship must be applied for 2 months before the event

¹ All contents of the promotional material and banners must be approved by the organizers. Promotion of non free software is not allowed. All material, except for the banners, must be delivered in printed form to the organizer's offices at least one month before the event.

To confirm your support, we kindly ask you to complete the following form and send it to the e-mail address: **info@hackathon.bz.it**

NOI Hackathon - Sponsorship Proposal

This form must be sent to the email address: **info@hackathon.bz.it**

With this document I, (name surname)

_____ ,

as a representative of the company (company name)

_____ ,

declare my interest to sponsor the following hackathon:

- NOI Hackathon Spring Edition**
- NOI Hackathon Open Data Hub Edition**
- NOI Hackathon SFSccon Edition**

The value of my prize will be of a total amount of _____ €.

I commit to support the NOI Hackathon with a total amount of _____ €.

Company name _____

Address _____

VAT number _____

SDI code _____

PEC Email _____

Place and date: _____ , ___ / ___ / _____

Signature: _____

NOI Hackathon - Agreement²

Sponsor Name

E.g. "Deutsche Bahn and SASA"

Sponsor Logo

Please provide a high resolution logo.

Link to sponsor website

Prize title

The title will be displayed on the homepage of hackathon.bz.it
E.g. "Present your project at a DB Hackathon"

Short prize description - "Read More"

The short prize description will be displayed in the "Read More" section of the prizes on the homepage of hackathon.bz.it
E.g. "You and your team will have the opportunity to participate to a hackathon organized by Deutsche Bahn in one of their office locations. Travel and accommodation costs are included."

² We kindly ask you to send this form compiled in all its parts as your request to become a sponsor, to the following e-mail address: info@hackathon.bz.it
The organization team will confirm your application at least two (2) weeks before the events date.

Prize qualification criteria - “Show Criteria”

The prize qualification criteria will be displayed in the “Show Criteria” section of the prizes on the homepage of hackathon.bz.it. The Criteria will be hidden until the start of the 24 hours.

E.g. "Your project uses sensors and open data to improve the SMART Mobility experience."

Name of the person who will be in the jury

Photo (headshot) of the person who will be in the jury

Please provide a headshot color photo in high resolution. If possible: portrait orientation, clear background. Minimum resolution: 365x270px.

Link to information page (E.g. LinkedIn) of the person who will be in the jury

Name of the person who will be mentor

Photo (headshot) of the person who will be mentor

Please provide a headshot color photo in high resolution. If possible: portrait orientation, clear background. Minimum resolution: 365x270px.

Link to information page (E.g. LinkedIn) of the person who will be mentor

Name of company representative: _____

Signature of company representative: _____

Place and date: _____, ___/___/_____