# NOI Hackathon - Call4Sponsor

## What is a hackathon?

A hackathon [hack + (mara)thon] is a 24-hour coding challenge. Participants work in teams on an idea in order to present a working prototype to a jury of experts after time's up!

## Our target

Young inventors and creative people! We are proud to say that most of our participants are developers - male and female, as well as designers and data experts. We welcome different ideas, backgrounds and skills.

## Why is this event so interesting?

Hackathon combines the development of great ideas, entrepreneurial spirit and an energetic atmosphere! You can find developers and creative minds working together hand in hand at the speed of light to present an innovative prototype!

## Sponsoring Opportunities

## BECOME A SPONSOR!

Prizes are one of the reasons hackathons are so tempting! Companies can sponsor a prize and by doing so, they will get a seat - together with experts - on the jury. Each company can define the qualification criteria and select their winning team!

In terms of prizes we suggest offering a prize which the whole team can benefit from: a study trip, participation in interesting conferences, vouchers, etc.

You will be mentioned as a sponsor on our website and during the event.

**Nature of Innovation.**

# Hackathon Events 2020

**NOI Hackathon Summer Edition, 7-8th August 2020**

The event is organized by NOI Techpark. Due to the current situation this event will be realized in a **blended** mode: half participant online and half in presence. Participants will be challenged to build an innovative prototype or solution.

Topic: specific topics will be defined by the sponsors through the challenges provided.

Expected participants: creative talents, designers and developers

Number of participants: **~40** *(half in presence and half online)*
Location: **Lido Schenna**

For sponsorship opportunities: see the form below.

**NOI Hackathon SFScon Edition, 13-14th November 2020**

This Hackathon is organized by NOI Techpark. NOI Hackathon during SFScon will definitely take place. If conditions make it necessary, we will make it happen in a blended mode or online.

Participants will be challenged in building an innovative prototype or solution.

Topic: specific topics will be defined by the sponsors through the challenges provided.

Expected participants: designers, developers, entrepreneurs and enthusiasts

Number of participants: **~100**
Location: **NOI Techpark, Bolzano/Bozen**

For sponsorship opportunities: see the form below.

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# NOI Hackathon - Sponsorship Rules

This document defines the guidelines for sponsoring the hackathon event.

**A Sponsor**

- will define a topic for the prize he provides;
- will define the criteria to assign the prize;
- will present the company before the hackathon as a short pitch;
- will be mentioned as sponsor on the website;
- will have 1 seat on the jury;
- will provide a mentor;
- can show a banner in the hackathon room (max: 1,00 m wide x 2,50 m high);
- can provide promotional material[1] for participants.

**Fee**

Sponsors have to provide **winners' prize** for each hackathon. Sponsors for the NOI Hackathon 2020 Editions don't have to pay fees.

**Call4Sponsors**

|  | **Deadline Call4Sponsors** |
|---|---|
| **NOI Hackathon Summer Edition** | The sponsor must apply within **15th July** |
| **NOI Hackathon during SFScon** | The sponsor must apply within **18th September** (2 months before the event) |

Applications after this date may no longer be considered.

**OPTIONAL SERVICES** (only for NOI Hackathon SFScon Edition)
These services are bookable in addition to your sponsorship.

- **SFScon EXPOSITION SLOT** - € 600,00 + IVA
  standing table and space for 1 banner[1] (max: 1,00 m wide x 2,50 m high)

- **SFScon SPEAKER'S DINNER PASS** - € 500,00 + IVA

To confirm your support, we kindly ask you to complete the following form and send it to the e-mail address: **info@hackathon.bz.it**

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[1] All contents of the promotional material and banners must be approved by the organizers. Promotion of non free software is not allowed. All material, except for the banners, must be delivered in printed form to the organizers offices at least one month before the event.

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## NOI Hackathon - Sponsorship Proposal

This form must be sent to the email address: **info@hackathon.bz.it**

With this document I, (name surname)

_____,

as a representative of the company (company name)

_____,

declare to be interested to sponsor the following hackathon:

- ❑ **NOI Hackathon Summer Edition**
- ❑ **NOI Hackathon SFScon Edition**

and also interested in these additional services during SFScon:

- ❑ n. ___ EXPOSITION SLOT
- ❑ n. ___ SPEAKER'S DINNER PASS

Company name  _____

Address       _____

VAT number    _____

SDI code      _____

PEC Email     _____

Place and date:  _____ , ___ /___ /_____

Signature:       _____

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# NOI Hackathon - Agreement[2]

**Sponsor Name**
*E.g. "Deutsche Bahn and SASA"*

_____

**Sponsor Logo**

Please provide a high resolution logo.

**Link to sponsor website**

_____

**Prize title**

The title will be displayed on the homepage of hackathon.bz.it
*E.g. "Present your project at a DB Hackathon"*

_____

**Short prize description - "Read More"**

The short prize description  will be displayed in the "Read More" section of the prizes on the homepage of hackathon.bz.it
*E.g. "You and your team will have the opportunity to participate to a hackathon organized by Deutsche Bahn in one of their office locations. Travel and accommodation costs are included."*

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**Prize qualification criteria - "Show Criteria"**

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[2]  We kindly ask you to send this form compiled in all its parts as your request to become a sponsor, to the following e-mail address: info@hackathon.bz.it
The organization team will confirm your application at least as two (2) weeks before the event date.

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The prize qualification criteria will be displayed in the "Show Criteria" section of the prizes on the homepage of hackathon.bz.it. The Criteria will be hidden till the start of the 24 hours.
*E.g. "Your project uses sensors and open data to improve the SMART Mobility experience."*

_____

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_____

**Name of the person that will be in the jury**

_____

**Photo (headshot) of the person that will be in the jury**
Please provide a headshot color photo in high resolution. If possible: portrait orientation, clear background. Minimum resolution: 365x270px.

**Link to information page (E.g. LinkedIn) of the person that will be in the jury**

_____

**Name of the person that will be mentor**

_____

**Photo (headshot) of the person that will be mentor**
Please provide a headshot color photo in high resolution. If possible: portrait orientation, clear background. Minimum resolution: 365x270px.

**Link to information page (E.g. LinkedIn) of the person that will be mentor**

_____

**Name of company representative:** _____

**Signature of company representative:** _____

Place and date: _____ , ___ /___ /_____

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