

NOI Hackathon - Call4Supporters

What is a hackathon?

A hackathon [hack + (mara)thon] is a 24-hour coding challenge. Participants work in teams on an idea in order to present a working prototype to a jury of experts after time's up!

Our target

Young inventors and creative people! We are proud to say that most of our participants are developers - male and female, as well as designers and data experts. We welcome different ideas, backgrounds and skills.

Why is this event so interesting?

Hackathon combines the development of great ideas, entrepreneurial spirit and an energetic atmosphere! You can find developers and creative minds working together hand in hand at the speed of light to present an innovative prototype!

Participants can present their project as individuals or as a team (up to max 4).

Opportunities

BECOME A SUPPORTER!

Prizes are one of the reasons hackathons are so tempting! Companies provide a prize and by doing so, they will get a seat - together with experts - on the jury. Each company can define the qualification criteria and select their winning team!

In terms of prizes, we suggest offering something which the whole team can benefit from: a study trip, participation in interesting conferences, vouchers, etc.

You will be mentioned on our website and during the event.

NOI AG / S.p.A.

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Via A. Volta, 13A
I-39100 Bozen / Bolzano

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info@noi.bz.it
PEC: noi@pec.noi.bz.it
www.noi.bz.it

Eintragung im Handelsregister
der Handelskammer Bozen
Steuernr. & MwSt.Nr.: 02595720216
Ges.kapital voll eingezahlt:
110.740.000 €

Numero d'iscrizione nel registro
delle imprese presso la Camera
di commercio di Bolzano
Codice fiscale e part.
IVA.: 02595720216
Capitale sociale interamente
versato: 110.740.000 €

Hackathon Events 2025

NOI Hackathon Summer Edition, 1st-2nd August 2025

Participants will be challenged to build an innovative prototype or solution.

Topic: specific topics will be defined by the supporters through the challenges provided.

Expected participants: creative talents, designers and developers

Number of participants: ~30

Location: **Lido Schenna**

In order to contribute: *see the form below.*

NOI Hackathon SFSCON Edition, 7th-8th November 2025

Participants will be challenged to build an innovative prototype or solution.

Topic: specific topics will be defined by the supporters through the challenges provided.

For those who wish, there will be the possibility of using the **Maker Space**
(<https://makerspace.noi.bz.it/>).

Expected participants: designers, developers, entrepreneurs and enthusiasts

Number of participants: ~80













Location: **NOI Techpark, Bolzano/Bozen**

In order to contribute: *see the form below.*

NOI Hackathon - Supporter Rules

This document defines the guidelines for contributing to the hackathon event.

You can contribute choosing one of the three levels of support:

| | CHALLENGE PROVIDER | SUPPORTER | CO-ORGANIZER |
|--|---|--|---|
| PROVIDE A CHALLENGE* |  |  |  |
| EXPOSITION SLOT a table, free wifi and space for 1 banner (max: 1,00 m wide x 2,50 m high) in the hackathon room |  |  |  |
| PRESENTATION will present the company and the challenge as a short pitch |  <i>presentation</i> |  <i>priority presentation</i> |  <i>opening presentation</i> |
| PR & STATEMENT VIDEO INTERVIEW will be mentioned in the PR and will have a statement in the video | |  |  |
| CO-ORGANIZER ON THE WEBSITE & IN THE COMMUNICATION will be mentioned as co-organizer on the website and in the communication | | |  |
| NOI HACKATHON SUMMER EDITION fee (prize included 500,00€) | € 1.500,00 + VAT | € 3.000,00 + VAT | € 15.000,00 + VAT |
| NOI HACKATHON SFSCON EDITION fee (prize included 1.000,00€) | € 3.500,00 + VAT | € 5.000,00 + VAT | € 30.000,00 + VAT |

***PROVIDE A CHALLENGE include that you**

- will define a topic for the prize you provide;
- will define the criteria to assign the prize;
- will be mentioned on the website;
- will have 1 seat on the jury;
- will provide a mentor;

- can provide promotional material¹ for participants;
- will have a prize included in the fee (the prize will be defined together with NOI. The amount of the prize will be of 500,00 € for the Summer Edition and 1.000,00€ for the SFSCON Edition).

Deadlines

| DEADLINE CALL4SUPPORTERS | |
|--|---|
| NOI HACKATHON Summer Edition 1st-2nd August 2025 | The supporter must apply latest by 1st July (1 month before the event) |
| NOI HACKATHON SFSCON Edition 7th-8th November 2025 | The supporter must apply latest by 8th September (2 months before the event) |

Deadline: In general, supporters must apply 2 months before the event

To confirm your support, we kindly ask you to complete the following form and send it to the e-mail address: **info@hackathon.bz.it**

¹ All contents of the promotional material and banners must be approved by the organisers. Promotion of non free software is not allowed. All material, except for the banners, must be delivered in printed form to the organiser's offices at least one month before the event.

NOI Hackathon - Supporter Proposal

This form must be sent to the email address: **info@hackathon.bz.it**

With this document I, (name surname)

_____ ,

as a representative of the company (company name)

_____ ,

declare my interest to support the following hackathon:

| | CHALLENGE PROVIDER | SUPPORTER | CO-ORGANIZER |
|--|---|---|--|
| NOI HACKATHON Summer Edition 1st-2nd August 2025 | <input type="checkbox"/> € 1.500,00 + VAT | <input type="checkbox"/> € 3.000,00 + VAT | <input type="checkbox"/> € 15.000,00 + VAT |
| NOI HACKATHON SFSCON Edition 7th-8th November 2025 | <input type="checkbox"/> € 3.500,00 + VAT | <input type="checkbox"/> € 5.000,00 + VAT | <input type="checkbox"/> € 30.000,00 + VAT |

Company name _____

Address _____

VAT number _____

SDI code _____

PEC Email _____

Place and date: _____ , ____ / ____ / _____

Signature: _____

NOI Hackathon - Agreement²

Supporter Name

E.g. "Deutsche Bahn"

Supporter Logo

Please provide a high resolution logo (via email: info@hackathon.bz.it).

Link to supporter website

Prize title

The title will be displayed on the homepage of hackathon.bz.it

E.g. "Win a monni card"

Short prize description - "Read More"

The short prize description will be displayed in the "Read More" section of the prizes on the homepage of hackathon.bz.it

E.g. "You and your team will receive a 1.000 € monni Card (total amount for the team)"

² We kindly ask you to send this form compiled in all its parts as your request to become a supporter, to the following e-mail address: info@hackathon.bz.it
The organisation team will confirm your application at least two (2) weeks before the event date.

Prize qualification criteria - “Show Criteria”

The prize qualification criteria will be displayed in the “Show Criteria” section of the prizes on the homepage of hackathon.bz.it. The Criteria will be hidden until the start of the 24 hours.

E.g. "Your project uses sensors and open data to improve the SMART Mobility experience."

Name of the person who will be in the jury

Photo (headshot) of the person who will be in the jury

Please provide a headshot color photo in high resolution. If possible: portrait orientation, clear background. Minimum resolution: 365x270px.

Link to information page (E.g. LinkedIn) of the person who will be in the jury

Name of the person who will be mentor

Photo (headshot) of the person who will be mentor

Please provide a headshot color photo in high resolution. If possible: portrait orientation, clear background. Minimum resolution: 365x270px.

Link to information page (E.g. LinkedIn) of the person who will be mentor

Name of company representative: _____

Signature of company representative: _____

Place and date: _____, ____ / ____ / _____